



Incorporating TNG and InBiz

Avanta is proud to be 'Backing Young Britain'

Backing Young Britain is a new Government campaign calling on organisations to create more opportunities for young people. Times are tough for young people who are leaving school or full-time education. Yet they are the future of our workforce and it's vital that they get the help they need now.

This is why Avanta, incorporating TNG and InBiz, is supporting the 'Backing Young Britain' campaign to provide Britain's young people with new opportunities so they can reach their potential and play a part in building a stronger future for the country.

Hundreds of employers, large and small are backing this Campaign and we would like all Managers to consider how they can offer opportunities to young people through Apprenticeships, work experience, providing a young person with a job or by becoming a Mentor.

More information on the campaign activity can be found on the Backing Young Britain website:
www.hmg.gov.uk/backingyoungbritain



Incorporating TNG and InBiz

What is Backing Young Britain?

Backing Young Britain is a national campaign launched on 29th July 2009, jointly developed by DWP, Business Innovation and Skills and the Department for Children, Schools and Families. It is a rallying call to businesses, charities and government bodies to create more opportunities for young people aged 16-24 by committing to at least one of the following initiatives:

- to become a volunteer mentor for school or university leavers to help them find their feet in the jobs market
- provide work experience, volunteering or work trial places to help young people learn about work, make contacts and fill their CV
- offer an internship for a graduate
- create a new internship for 18-year-olds and non-graduates to give them a chance to prove themselves
- provide an apprenticeship for 16- to 24-year-olds
- joining a Local Employment Partnership to make sure job vacancies are advertised to local unemployed people
- bid for one of the 100,000 jobs for young people in the Government's Future Jobs Fund.

On Monday 25th January 2010 the Prime Minister officially launched the **Young Persons Guarantee**. This is a major part of the Government's Backing Young Britain initiative to support young people aged 16-24 who have been unemployed for a period of 6 months during the recession. A further extension to the overall Young Persons Guarantee was also announced in the 2010 budget.

The Guarantee will be supported by over 400,000 Government funded training places, internships, work experience and job opportunities including:

- The opportunity to apply for new jobs created through the £1bn Future Jobs Fund
- Extra training and support to get an existing job especially targeted at key employment sectors with high levels of recruitment
- Work-focused training
- A place on a Community Task Force
- Help with self-employment; internships for Graduates and non-Graduates

Avanta, incorporating TNG and InBiz, is Backing Young Britain through the delivery of the following government funded contracts providing opportunities to young people aged 16-24 including:

- Apprenticeships - National delivery and Pre-Apprenticeships in Milton Keynes
- Future Jobs Fund - Hartlepool
- Community Task Force (CTF) - Greater Manchester; Leicestershire & Northampton; Cambridgeshire, Suffolk, Norfolk, Lincolnshire and Rutland and Tees Valley.



Incorporating TNG and InBiz

How can you help a young person?

There are many ways that you can support young people and help them to develop into strong candidates for employment:

- **Work placement** - offering work experience to a young person improves their knowledge and better prepares them for the world of work, by offering someone a period of work experience, your business will gain new ideas and fresh enthusiasm. It's also a cost-effective, flexible approach to recruitment.

Avanta Action: *TNG has secured three prime contracts across Greater Manchester Central, East & West; Leicestershire, Nottingham & Northampton; and Cambridgeshire, Suffolk, Norfolk, Lincolnshire and Rutland, plus a sub-contract in Tees Valley to deliver CTF, in addition to existing New Deal and Flexible New Deal contracts providing work placement opportunities. These contracts will enable TNG and our partners to support 19,700 young people aged 18-24 with work placement or project opportunities.*

- **Give a young person a job** - there is a range of support available to employers i.e. Golden Hello, depending on the type of vacancy and type of young person you would like to recruit. JCP may be able to help with pre-job training, financial support or an adviser to help you find the right person.

Avanta Action: *Avanta will ensure all our internal vacancies and opportunities are advertised with JCP through the Local Employment Partnerships and through our AskJac.com website to encourage young people to apply. In addition through the Future Jobs Fund we will provide a contract of employment with TNG for up to 6 months across Hartlepool to 65 young people aged 16-24.*

- **Provide Apprenticeship opportunities for 16-18 and 19-24yr olds** - Apprenticeships create educated, skilled young people who are vital to the future economic prosperity of your organisation. They allow young people to train and learn while in employment and contribute to a stronger economy and society.

Avanta Action: *Avanta will pledge to provide a minimum of 30 Apprenticeship opportunities to young people wanting to kick start their career with Avanta in administrative roles; these vacancies will be advertised on our website www.avanta.uk.com and the National Apprenticeship Vacancy Matching Service at www.apprenticeships.org.uk*

- **Become a Mentor** - volunteering your time to mentor school, college or university leavers can make a huge impact on a young person as young people appreciate the knowledge and experience that you are able to share and can often feel inspired to succeed.

Avanta Action: *Avanta will promote this opportunity to staff and our network of employers and partners.*



Incorporating TNG and InBiz

More information

If you like the idea of giving to help young people find out more by visiting
www.hmg.gov.uk/backingyoungbritain

To join your Local Employment Partnership contact

Jobcentre Plus on **0845 600 8192** or email **lep.enqs@jobcentreplus.gsi.gov.uk**